We are writing to invite you to exhibit at the 53rd Annual Scientific Session of The Retina Society, August 26 – 29, 2020, in New York City. We would like to take this opportunity to thank those exhibitors who have exhibited at past meetings, the success of which have been due in large measure to the energetic participation of companies such as yours that provide products and services critical to practicing vitreoretinal specialists. The Society seeks to showcase all the aspects of our specialty in the annual meeting, and we extend a warm invitation to past exhibitors as well as to those considering exhibiting for the first time. Exciting scientific offerings, corporate exhibits, outstanding social events, and a spectacular venue guarantee that the upcoming meeting will be a memorable highlight of the retinal calendar.

**MEETING ATTENDANCE:** The Retina Society has a current membership of 685 opinion-leading vitreoretinal specialists from around the world. The meeting is open to members with one nonmember physician guest, as well as fellows-in-training. Attendance at the last three Retina Society meetings has averaged over 400 vitreoretinal surgeons.

**LEAD RETRIEVAL:** A lead retrieval system will be utilized so that you will have on-the-spot information on attendees.

**MEETING FORMAT:** This meeting will begin on Wednesday, August 26th, with the annual Interesting Retinal Cases and Videos Program, and will run for three additional days, with scientific sessions on two full-days Thursday and Friday, and a half-day on Saturday. During the scientific sessions, continental breakfast and morning and afternoon coffee breaks will be held inside the exhibit room for maximum interchange. Early registration will help ensure optimal booth location.

**MEETING VENUE:** Our meeting will be held at the recently renovated Intercontinental New York Barclay, in the heart of the city. Exhibit space is extremely limited, and this year you may opt to not have a booth in whichever support level you request, with no change in registration fee. However, if you do wish booth space, we highly recommend early registration as acceptance will be on a first-come, first-served and level-of-support basis. We encourage the highest level of support to maximize the number of your representatives’ participation at social events as space allows.

**EXHIBIT FEES:** Single booths are 8x10 feet. We are happy to report that booth fees will remain at the 2019 rates. To accommodate the broadest range of exhibitors, we are offering exhibit fees at $15,000, $30,000, $45,000, $60,000, and $75,000 with a publisher rate of $4,000, as detailed on next page:
DIAMOND PATRON – $75,000

- Complimentary full-page inside front cover (or facing page) color ad in attendee booklet (first-come, first-served)
- Recognition as Diamond Patron in printed program, signs at booth, slides, and name tags
- Twelve representative registrations complimentary
- Twelve representatives invited to social activities
- A limited number (tbd) of additional representative registrations at $1,200 each
- First choice of exhibit space and design (i.e. 2 booths), in order of receipt of registration
- Direct link to company website from our meeting website

GOLD PATRON – $60,000

- Complimentary full-page inside back cover (or facing page) color ad in attendee booklet (first-come, first-served)
- Recognition as Gold Patron in printed program, signs at booth, slides, and name tags
- Ten representative registrations complimentary
- Ten representatives invited to social activities
- A limited number (tbd) of additional representative registrations at $1,200 each (no social events included)
- Two exhibit booths
- Second choice of booth space, in order of receipt of registration
- Direct link to company website from our meeting website

SILVER PATRON – $45,000

- Complimentary full-page inside back cover (or facing page) color ad inside attendee booklet (first-come, first-served)
- Recognition as Silver Patron in printed program, signs at booth, slides, and name tags
- Eight representative registrations complimentary
- Eight representatives invited to social activities as space allows
- A limited number (tbd) of additional representative registrations at $1,200 each (no social events included)
- Two exhibit booths
- Third choice of booth space, in order of receipt of registration
- Direct link to company website from our meeting website

PATRON – $30,000

- Complimentary full-page color ad inside attendee booklet
- Recognition as Patron in printed program, on signs at booth, slides, and on name tags
- Six representative registrations complimentary
- Six representatives invited to social activities as space allows
- A limited number (tbd) of additional representative registrations at $1,200 each (no social events included)
- One 8x10 booth
- Direct link to company website from our meeting website

BENEFACTOR – $15,000

- Recognition as Exhibitor in printed program, on signage and on name tags
- Four representative registrations complimentary; no additional representative registrations
- Two representatives invited to social activities as space allows
- No extra representatives
- One 8x10 booth

PUBLISHER’S ROW — $4,000 (LIMITED NUMBER AVAILABLE)

- A special fee for medical publishing companies only
- One representative registration; no additional representative registrations
- One invitation to social activities as space allows
- No extra representatives
- One 6-foot tabletop exhibit space

ADVERTISING

Diamond Patrons, Gold Patrons and Silver Patrons will receive one full-page color ad complimentary as described above. All exhibitors are offered additional advertising opportunities at the following rates: full-page $5,000 each; half-page $2,500 each; quarter-page $1,000 each. Registered advertisers will receive print specifications.

NON-ATTENDEE ADVERTISING: We also offer advertising opportunities to companies that cannot attend the meeting at the following rates: full-page $6,000, half-page $3,000 or quarter-page $2,000.

PER OUR CME PROVIDER: Advertisements may state the name, mission, and areas of clinical involvement but may not include corporate logos, logotypes, brand names, and/or slogans.
PAYMENT OPTIONS:

1: You may register and pay by credit card (MC, VISA, AMEX) online at www.retinasociety.org
   — Click here to register

2: You may also register online and mail the completed form with a check payable to THE RETINA SOCIETY, PO Box 6305, Boston, MA 02114. Checks must be in US dollars.

3: You may register online and by via wire transfer as follows:
   The Retina Society Inc.
   Wells Fargo Bank
   420 Montgomery St., San Francisco, CA 94104
   Swift code: WFBIUS6S
   ABA 053000219
   Account # 200002478516

*Payment due with registration is either the full amount or a nonrefundable deposit of 33% of the full amount. Final payments will be due by July 1st.

CANCELLATION POLICY: Deposits for booth space are not refundable.
Full meeting registration cancellations in writing before June 1 will receive a 50% refund.
There will be no refunds for cancellation after June 1.

BOOTH ASSIGNMENT: Please see layout of exhibits location. Exhibit booths will be assigned according to:

- Contribution status: Diamond, Gold Patron, Silver Patron, Patron, Benefactor, Publisher
- Date of receipt of registration
- Previous record of exhibiting at Retina Society meetings

Should it become necessary for any reason to rearrange booths once assigned, the Society will have that option.

SHOW DECORATOR: AEX Convention Services will provide show services. Information will be sent from show decorator upon registration with deposit.

HOTEL: Hotel registration information will be sent upon receipt of registration with deposit.

We hope that you will join us for this meeting in New York City. If you need any further information, feel free to contact Judy Cerone Keenan at retinasoc@aol.com or 617-227-8767.

Sincerely,

Allen C. Ho, MD
President, The Retina Society
For the Program Committee